



ART • VISCOM • MUSIC • DANCE



PROSPECTUS 2020-21

ABOUT

DIRECTOR'S MESSAGE

Mr. Venkatachalapathy is the founder, architect and brain behind two unique, first-of-its-kind Institutions, Sri Annai Kamakshi Kalaikudam and Sri Annai Kamakshi Music and Fine Arts College.



Sri Annai Kamakshi Music and Fine Arts College

Affiliated to Tamilnadu Music and Fine Arts University

Sri Annai Kamakshi Educational Trust (Regd.)

No.979, Lakshmanaswamy Salai, K.K. Nagar, Chennai - 600078

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Sri Annai Kamakshi Music and Fine Arts College is an ambitious initiative of Sri Annai Kamakshi Kalaikudam, a pioneer in the field of Art Education. Founded by renowned Chennai-based artist, S. Venkatachalapathy, M.F.A, (Achalam), Sri Annai Kamakshi Music and Fine Arts College, the First Private College affiliated to Tamil Nadu Music and Fine Arts University, aims at the holistic development of students through complete art education.

Mission

The mission of Sri Annai Kamakshi Music and Fine Arts College is to train, educate and motivate students to excel in Art & Music as a career and also balancing its commitment to academic excellence with emphasis on all-round development of students.

Vision

The vision of the college is to build a vibrant and inclusive learning community in a culture of excellence and high-quality education for a calling in contemporary arts practice.

Dear students,

Since 1996, Sri Annai Kamakshi Kalaikudam has served as a centre for academic excellence in a safe, caring and positive environment, that has empowered students to become innovative thinkers, creative problem solvers and inspired learners prepared to thrive in the twenty-first century. Every child takes birth with an innate talent and to explore talents, the CREATIVITY helps maximum. Our commitment at Kalaikudam is to ensure that the needs of each and every student is met.

Our results have been extremely encouraging, and our students after the completion of the courses we offer are today placed in a variety of esteemed creative fields in the industries, like Architecture, Advertising, Art Direction, Music production, Choreography, Web Design, Exhibition Design, Product Design, Merchandising, Branding, Motion graphics, Photography, Professional artist teaching in art profession etc.

Sri Annai Kamakshi Music and Fine Arts College is a unique, multi-dimensional, multi-faculty, premier, co-educational College of South India. Creativity, strong observational skills, and the readiness to do hands-on work are all advantages in today's job market and my sincere endeavor in the college has been to equip the next generation with these skills required to succeed in a workforce.

Thank you for your interest in our college. We look forward to meeting you.



BFA

Duration: 4 Years
Eligibility: +2 pass

- Painting
- VisCom

BA Music

Duration: 3 Years
Eligibility: +2 pass

Vocal • Veena • Violin
• Mridangam
• Bharathnatyam

Why join our college

- An Initiative of Sri Annai Kamakshi Kalaikudam, a prestigious name in Art education.
- Sri Annai Kamakshi Kalaikudam has more than 20 years of experience and has trained 30,000+ students.
- Approved by the Government of Tamil Nadu, it is the first private College of Fine Arts in the southern region of the country.
- Founded by Mr. S. Venkatachalapathy, a reputed artist who has exhibited his works in India and various countries abroad.
- Well-structured, contemporary courses with exposure to industry.
- Periodical Learning Sessions with Renowned Artists, Professionals and Experts in the respective Field.
- Experienced faculty and Superior Infrastructure.
- Excellent placements and career opportunities.
- Flexible Timings (Full-time, Part-time and Weekend courses)

CELEBRATING 25 YEARS

Sri Annai Kamakshi Kalaikudam was started by Artist S.Venkatachalapathy (Achalam) in 1996 with just three students. About thirty thousand students have fruitfully finished their training under us. Now the institution has grown in status with fifteen branches in Chennai. More than three thousand students studying in our institution. Apart from school children, even adults from various walks of life are being trained here. Painting, Music and Dance courses are offered by correspondence as well as online.

Sri Annai Kamakshi Music and Fine Arts College is an initiative of Sri Annai Kamakshi Kalaikudam, a prestigious name in art education. Since 1996, we have successfully prepared thousands of students for careers in Art, Music and Dance; encouraged the lifelong learning of our students, from littlest learners to active seniors; and presented engaging art and entertainment activities for the entire community.

This year Sri Annai Kamakshi Kalaikudam is celebrating 25 years of providing quality education. This milestone is a wonderful opportunity to recognize our achievements in preparing students to serve their communities as artists. We congratulate our staff, students, alumni, supporters, and partners for helping continue a mission of creating learning experiences and growth opportunities designed for our community.

2020 ADMISSION OPEN

The hallmark of the courses conducted by Sri Annai Kamakshi Music and Fine Arts College is their open-ended, creative and flexible approach, leading to a new system of art education. The college has flowered within a short time into a haven for artists and musicians stimulating experimentation, exploration and exciting collaborations and partnerships. Studying Fine Arts at Sri Annai Kamakshi Music and Fine Arts College is about learning to create your future as a practitioner of Art that is central to our society's cultural and social way of life and of understanding yourself and the world that you live in.

BFA and BA (Music) is a full-time undergraduate course offered by Sri Annai Kamakshi Music and Fine Arts College in affiliation with the Tamil Nadu Music and Fine Arts University, that will provide a holistic approach to the theoretical and practical language of **PAINTING / VISCOM / MUSIC**. At the end of our programmes, students are well equipped with the intensive training on the collegiate level. We have designed our programmes to give you choice and flexibility, and equip you with the knowledge and skills needed for a career in the creative industries.

DIPLOMA

Duration: 1 Year
Eligibility: 8th pass

- Painting
- Vocal
- Bharathnatyam

CERTIFICATE

Duration: 6 months
Eligibility: 5th pass

- Painting
- Vocal
- Bharathnatyam

OFF-CAMPUS



2020 ADMISSION OPEN

FACULTY

CAREER OPPORTUNITIES

Our Principal

Dr.P.MURUGAIYAN, M.A, M.Ed, M.Phil, Ph.D.

Dr. Murugaiyan brings to the table, his years of rich experience as a Good Teacher and scholar in Tamil. He is also holding the "VIDHWAN" degree. The Ministry of HRD (Department of Secondary & Higher Education) honoured Dr. P.Murugaiyan "NATIONAL AWARD" for the year 2003 on 05/Sep/2004 by our Honourable President Dr. A.P.J.Abdul Kalaam at New Delhi.

Sri Annai Kamakshi Music and Fine Arts College ensures that students get maximum exposure to industry by employing faculty that is experienced in their field of expertise. Drawn from the reputed universities of India and abroad, the highly qualified and experienced faculty at Sri Annai Kamakshi Music and Fine Arts College are well-qualified and have professional degrees apart from years of hands-on-experience. Our team of experts are practicing artists, designers, performers, musicians and creative thinkers with a strong commitment to teaching and supporting talent.

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| Teaching Art;
Illustration for Magazines;
Graphic Design/
Layout design for Press;
Web Designing;
Package designing
for Manufacturers;
Book Illustration;
Window Display;
Calendar Designing;
Promoting Art Shows;
Art Consultant;
Art Rental;
Art Exhibition;
Mehandi Designing;
Body Tattooing;
Selling Cartoons & Caricatures;
Portrait Sketching;
Portrait Painting;
Wedding Album Designing;
Sign Painting; | Story Board Preparation;
Designing through Computers;
Calligraphy;
Fabric Painting;
Tanjore/Mysore Painting;
Tanjore Glass Painting;
Stained Glass Painting;
A Comic Strip Artist;
Book Wrapper Designing;
Painting Murals;
Freelance Textile Designing;
Oil Portraits from Photographs;
Wood Carving;
Engraving;
Interior Designing;
Making Decorative Screens;
Wall paper designing;
Tile Designing;
Personalised greeting cards
designing;
Designing for Screen printing. |
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Sri Annai Kamakshi Music and Fine Arts College offers comprehensive off-campus **Diploma** and **Certificate courses** in **PAINTING, VOCAL** and **BHARATANATYAM**. We have designed our programmes to give you choice and flexibility, and equip you with the knowledge and skills needed for a career in the creative industries.



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